

East Coast Bays ShoreLines

• RATE SHEET

THE MAGAZINE COMPRISES

A4 size and full colour throughout
Published bi-monthly by Pages Print, Browns Bay
Circulation > **15 000** Copies
The East Coast Bays **ShoreLines** Magazine is a lifestyle magazine that highlights all the positive things happening in life and business in the East Coast Bays suburbs - encouraging locals and visitors to embrace the lifestyle we are privileged to have in the Bays!

DISTRIBUTION

Delivered free to homes and businesses in Browns Bay • Northcross • Pinehill • Rothesay Bay • Sherwood • Torbay • Waiake • Mairangi Bay • Murrays Bay • Long Bay & Okura

Also available in cafés, bars, restaurants, libraries, reception areas, street boxes, and information and visitor centres.

ARTWORK, SET-UP & DESIGN

Advertising rates are based on Print Ready Artwork (pdf) supplied.

A very reasonable design fee will apply if adverts need to be made up based on \$75 per hour.

ANNUAL PUBLISHING DATES

August/September (Winter)
October/November (Spring)
December/January (Christmas/Summer)
February/March (Summer 2019)
April/May (Autumn 2019)
June/July (Winter 2019)

BOOKING & CONTENT DEADLINES

Magazine is published in the first days of the lead month.
Booking deadline is 10th of the month prior to publication.
Content deadline is the middle of the month prior to publication.

CONTACT

David Manley on **027 564 4368** or Pages Print on **09 479 8714/5**
or email publisher@shorelines.co.nz



Advert Size

1/8 Page

Trim: 95w x 60h mm
1 issue - \$195
6 issues or more - \$185



1/4 Page

Trim: 95w x 125h mm
1 issue - \$370
6 issues or more - \$325



1/3 Page

Trim: 194w x 82h mm
1 issue - \$470
6 issues or more - \$420



1/2 Page

Trim: 194w x 125h mm
1 issue - \$550
6 issues or more - \$495

Inside front/back

Trim: 194w x 125h mm
1 issue - \$625
6 issues or more - \$585



Full Page

Trim: 210w x 297h mm
with 3mm bleed
1 issue - \$940
6 issues or more - \$830

Inside front/back

Trim: 210w x 297h mm
with 3mm bleed
1 issue - \$1150
6 issues or more - \$1090



COUPONZ Mini Advert

Trim: 70w x 40h mm
1 issue - \$140
6 issues or more - \$110

All Prices exclude GST

